



Head Start and Georgia Public Broadcasting

Engage in Children's Literacy Project

Head Start programs in Georgia are the benefactor of age appropriate Scholastic books through a literacy Partnership with Georgia Public Broadcasting (GPB). The Scholastics book literacy project is made possible through GPB fundraising campaigns. As GPB viewers make donations through its radio campaigns, GPB donates Scholastics books to Head Start children in Georgia.

"We believe there is power in building collaborations between community partners, schools, and families to enhance the Literacy skills and lifelong learning of every child." - *Karine Apollon, Scholastic Classroom and Community Group.* scholastic.com/literacypartnerships

"Georgia Public Broadcasting Education (GPB Education) is committed to supporting literacy programs throughout Georgia. Our goal is to help raise literacy levels and to increase Georgians' quality of life. As a statewide agency, we have the ability to reach large numbers of people and are able to raise awareness of available programs and services. Through our Georgia agency partnerships, outreach activities, technology and production capabilities, GPB strives to positively impact literacy achievement in our state." *Read more about GPB Adult and Family literacy programs at www.gpb.org.*

"Our Literacy Project Partnership with Georgia Public Broadcasting help supports Head Start programs in Georgia promote young children's school readiness in the areas of language and cognitive development, early reading, and approaches to learning. "We are happy that Head Start children in Georgia will receive more books through our literacy Partnership with GPB." - *Juanita Yancey, Executive Officer- Georgia Head Start Association.*

Georgia Governor Nathan Deal has proclaimed October 2013 as Head Start Awareness month in Georgia. Through the generous efforts of GPB and its viewers and listening audience, the Georgia Head Start Association will distribute a second shipment of Scholastics books during its annual Fall Leadership Conference October 30th- October 31st, 2013.

The Georgia Head Start Association has distributed over 1200 books to Head Start programs in Georgia with the first shipment of Scholastic books received in 2012.